



2020

Spring Auction

Q300 Parent-Teacher Association, Inc.
30th Avenue School – Q300
28-37 29th Street, 4th Floor, Astoria, NY 11102
718-626-8502 (main) 718-626-8508 (fax)
www.Q300pta.org
auction@Q300pta.org

Dear Donor,

The 30th Avenue School, known as Q300, is a K-8 citywide public school in Astoria, Queens, serving more than 500 children from throughout New York City, including Queens, Manhattan, Brooklyn, and The Bronx. Q300 is guided by our core values of inclusion, inquiry, and responsibility.

We are writing to ask for your help as we organize our 6th annual “Stepping into Summer” Spring Party and Auction in May 2020.

We hope you will consider supporting this year’s efforts by **donating an auction item** from your business or **becoming an Event Sponsor** by purchasing an ad in the auction journal to be distributed at the event. Your donation not only supports a public school, it showcases your business to our community of more than 500 families, all of whom live and work in New York City, and to our friends and neighbors, many of whom bid in our online auction.

Our deadline for auction items and sponsorship journal ads is March 27th, 2020.

How does your gift help our students?

Q300 and its PTA support the educational and emotional needs of all of its students. **Your donation to support public education will make a difference in our classrooms.** Here are just a few of the things that donations from businesses like yours helped us pay for in the past year:

- Classes in Art, Music, and Dance
- Robotics kits, microscopes, and Chromebook computers
- Teaching Assistants in the Lower Division classrooms
- A fund to offset activities and field trips fees for students in financial need

Thank you for your consideration.

Sincerely,

Joanna Holzman
Auction Co-Chair

Maria Hantzopoulos
Auction Co-Chair

*Q300 Parent-Teacher Association, Inc. (EIN: 47-2258209) is a 501(c)3 non-profit organization.
Your charitable contribution is tax-deductible to the extent allowed by law.*



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There are 2 ways to help...

Donate an AUCTION ITEM



Become an EVENT SPONSOR

Bidding gets competitive when people see the exciting items donated by local businesses!

Some items are auctioned at the event, while many auction items are also featured on the companion **online auction**.

Donate merchandise, gift certificates or get creative! Here are just some of the items donated last year...

- Gift certificates of all kinds
- Memberships & tickets to cultural institutions
- Jewellery
- Grandstand tickets to the Macy's Thanksgiving Day Parade
- Spa Gift Baskets
- Vacation home stays
- Summer camp gift certificates
- Percussion lessons

To donate an auction item, please use this [online form](#) or fill out the Item Donation form below.

Place an ad in the Auction Journal, or make a cash donation.

Full page ad

\$500

1/2 page ad

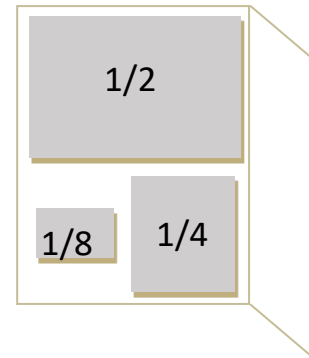
\$325

1/4 page ad

\$150

1/8 page ad (business card)

\$75



FEATURED SPONSORSHIPS AVAILABLE

\$1000 for full page ad & your provided banner on the front door or DJ booth.

The 250+ guests at the Spring Auction will have a copy of the journal in their hands. Bidders refer to it often as they compete. Your ad in the journal won't go unnoticed by our motivated auction participants. Q300 families love to support local businesses!

Aside from the journal, sponsorship is acknowledged on our website, in internal newsletters and in emails; for many months after the event we use the journals as promotional materials at events. All this makes for significant impressions for your ad after the event.

To become an event sponsor, please fill out the Journal Ad form below.



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Journal Ad Form

Sponsor Deadline: March 27, 2020

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1. CONTACT INFORMATION

Contact's Name: _____

Company Name: _____

Company Address: _____

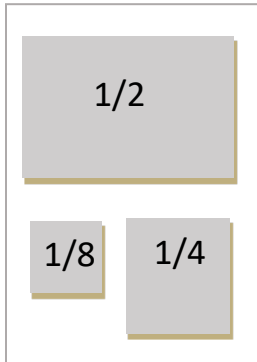
City, State ZIP _____ , _____

Contact's Phone: _____

Contact's Email Address: _____

2. JOURNAL AD

In support of the PTA, please reserve the following for the journal ad



- Featured Sponsor: \$1000 donation. Full page ad (7.5"x10" vertical) + banner
- Full Page Sponsor: \$500 donation. Full page ad (7.5"x10" vertical)
- Half Page Sponsor: \$325 donation. ½ page ad (7.5"x4.75" horizontal)
- Quarter Page Sponsor: \$150 donation. ¼ page ad (3.5"x4.75" vertical)
- Eighth Page Sponsor: \$75 donation. ⅛ page ad (3.5"x2" horizontal)

I will not be able to contribute an ad, but will donate (please describe)

3. METHOD OF PAYMENT

Please make check payable to "Q300 Parent-Teacher Association, Inc." Mail check & form to:
Q300 Parent-Teacher Association
Attn: Auction Journal
28-37 29th Street, 4th Floor, Astoria, NY 11102

4. AD SPECIFICATIONS

Please email ad in either a Press Quality PDF or a 300 dpi jpg or tiff to journal@q300pta.org with subject heading "Q300 PTA JOURNAL AD", no later than March 27th, 2020. Artwork should be flattened, with all fonts converted to outline.

THANK YOU FOR SUPPORTING THIS EVENT!

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