



About the 2019-2020 Direct Appeal

What is it and why is it important?

Our Direct Appeal is the PTA’s most important annual fundraiser. The Direct Appeal accounts for over 67% of the amounts raised by the PTA. Nearly 100% of the money raised goes directly to help cover the funding gap between the cost of the enriched education your kids receives and government funding. The Department of Education (DOE) does not provide extra funding to Q300 for its gifted & talented status and Q300 does not receive Federal Title 1 assistance. As a result, we must come together as a community to help raise the funds to pay for crucial enrichment programs, services, and staff at Q300.

Your tax-deductible donation will help benefit our kids

How much should I give?

We ask families to give or raise as generously as they can. For K-4th grades, which have teaching assistants, we suggest that you give or raise **\$1,500 per student**. For 5th-8th grades, which will not have teaching assistants, we suggest that you give or raise **\$1,000 per student**.

Please give or raise an amount that is right for your family. We strive for 100% participation.

What if my family can't afford anything near that?
Why should I bother to give at all?

Every contribution matters, whatever the size is. Many potential PTA funders consider family participation as a key factor in deciding whether to give grants. By participating in the Direct Appeal – at a level that your family can afford – you show potential funders and others that we have come together as a community to invest in our kids’ education.

We're all in this together

Your participation makes a difference!

How can I help enrich my child's education?

Make a contribution to the Direct Appeal !

Cash or check: Fill out a form and include it with your gift. See the form for more details: <https://bit.ly/2NifaCp>

Credit cards: All CC gifts are processed on the PTA website. Go to www.Q300pta.net/da. Please note that you can pay in monthly installments.



Make it easier on your finances - sign up for monthly card payments

How PTA Funding Priorities Are Made

In the Spring semester, the PTA identifies the needs of each grade in consultation with Principal Bill Biniaris, teachers, families, and students. It also conducts parent and teacher surveys. Once the PTA budget is created, the PTA budget is voted on by the PTA's general membership.

The Programs You Are Funding

School-wide Items

- Up to **\$500 per teacher for wish list items** -- classroom supplies and activities
- **Teacher professional development**, such as Responsive Classroom, Alley Pond Team Building and Teachers College G&T Differentiation, and school supplies, such as printers and art supplies
- **Need-based financial aid** to families for trips and other activities
- **Supplementary support for community-building events**, such as Welcome Breakfast for Incoming Families, Costume Party, International Potluck, and Stepping into Summer Auction and Dance Party and more

Lower Division Campus

- **8 Teaching Assistants:** one in each classroom for grades K- 2 and one shared between classrooms for grades 3 and 4
- **Year long music** with Arts Connection for grades K-2
- **12 week Chess** cycles with NYC Chess Kids for grades K-2
- **Semester long Visual Art and Theater** with Arts Connection for grades K-1
- **Semester long Architecture** with Center for Architecture and Musical theatre with set/costume design with Arts Connection for grade 2
- **Semester long elective options** including Visual Arts (including Storytelling, Book making, Cartooning), Musical Theater, and Vocal Music with Arts Connection, Chess with NY Chess Kids, and West African and Modern Dance with Alvin Ailey for grades 3-4
- **Funds for teacher-led enrichment** in grades 3-4
- **Support for K and 4th grade graduations**

Upper Division Campus

- **Year long Music** with Art House Astoria in grade 5 only
- **Year long Musical Theater/Chorus elective option** with Art House Astoria in grades 5-8
- **Semester long Band (multi instrumental) elective option** with Art House Astoria in grades 5-8
- **Semester long Video Production elective option** with Astoria Film Festival in grades 5-8
- **Semester long Chess elective option** with NYC Chess Kids in grades 5-8
- **Funds for teacher-led electives** including Debate, Robotics, Memory-makers, Storytelling, Brain Games and more in grades 5-8
- **Chromebooks** and carts for all classrooms in grades 5-8
- **Support for 7th grade** (Taconic or other) Environmental Overnight Trip
- **Support for the 8th grade graduation**