The Q300 PTA invites all Upper Division students to participate in the

# G300 STROMG DESIGN COMPETITION

What does Q300 Strong mean to you?

Show your school spirit by creating your own Q300 Strong logo design!

If chosen, your design could be printed onto T-Shirts for every student at school!

Plus other cool prizes. Ask your teacher how.

# Q300 Strong Design Competition - March 23, 2021 - April 9, 2021

## Competition Information for Upper Division Teachers, Students and Families

Thank you for participating in the Q300 Strong Design Competition. We know our students are filled with creativity and we're excited to have this opportunity for them to amplify their community spirit. The Q300 Strong Design Competition will take place from Tuesday March 23, 2021 - Friday April 9, 2021. Students in the Upper Division will enter the competition by designing a logo for "Q300 Strong" to be printed on a black T-Shirt. One winning design will be chosen by a panel of professional Artists and Designers. The winning design will be printed on a T-shirt and distributed to every student at Q300 courtesy of the PTA. The winner will also have the inaugural honor of designing Q300s first-ever official spirit wear! In addition, the winner will receive a one-year family membership to the Museum of Modern Art.

### Competition Logo Design Parameters:

- 1. Designs must say Q300 Strong.
- One winning design will be printed on an all-black crew-neck T-shirt. Please consider this when choosing your two colors.
- 3. There will only be a maximum of two-colors printed. Designs must comprise of two-colors or less.
- 4. Designs must be no larger than 10"x10". \*Note that the Competition Committee reserves the right to resize the winning design to fit various T-Shirt sizes.
- 5. Designs can be hand-drawn or created digitally. Hand-drawn designs must be scanned to size at 300dpi and submitted as a .png file. Digitally created designs must also be 300dpi and submitted as a .png file.
- 6. Submissions must include your name, class and a parent/guardian's email address.

#### Competition Logo Design Rules:

- 1. All designs must be original and created by a student at Q300.
- 2. Designs imitating or including existing branding, copyrighted material or pre-existing art, such as clip art or web art, will not be accepted.
- 3. Each student may enter up to two designs as two separate submissions.
- All design submissions must be digitally emailed to q300strong\_submissions@q300pta.org
  by 10pm on Friday, April 9, 2021 to qualify.

#### Q300 Strong Design Considerations:

- What does Q300 Strong mean to you? And how does it make you feel?
- What are some feelings that you want the words Q300 Strong to inspire when others see it?
- How creative can you get with only one or two colors? On black?
- Consider other logos that you like. Is it just text, an image or both? How do they communicate their message?