



300



AUCTIONS & SPONSORSHIP

Community Engagement

EMPOWERING THE SCHOOL COMMUNITY

FUNDRAISING

Q300
P T A

We need your help in reaching out to potential donors for our Raffle, Silent, and Online Auctions!



What can I do to help?

Donors have TWO options on how to donate:

1. Donations to our Raffle/Silent or Online Auctions
2. Sponsorships for Carnival Fundraiser

This year is a special year for Q300. In celebration of our 10th Anniversary, we will be seeking donations for our Raffle/Silent, and Online Auctions, but we will also be soliciting sponsorships from businesses recommended by our community!

Engage Donors for
Education



Donations for our Raffle/Silent, and Online Auctions

Is there a business you and your family frequent? Is there a restaurant you love? If so, you bet members of our community would love it too!

Do you or a family member have a special skill? Are they an adept juggler who would be willing to teach the artform of juggling either in-person or via Zoom? Our community loves unique experiences! What better way than to donate your skills to our auction!

These are just a taste of donations we are looking for! See below for some more ideas!

Raffle:

- Unused toys
- New books
- Small kitchen appliances
- Unused summer accessories like hats and pool floaties

Silent Auction:

- Personal Artwork
- Signed memorabilia
- Personal care products
- Luxury accessories like watches or handbags

Online Auction:

- Gift certificates to eateries
- Wellness/spa gift certificates
- User experiences like an in-person cooking class, etc.
- Professional consultations such as web design, interior design, etc.

Sponsorships for Carnival Fundraiser

Do you know any businesses that you would love to help promote and bring attention to our Q300 community? Perhaps your child's dentist or pediatrician. Are you yourself a business owner and looking to support our school?

If so, then become a sponsor! There are different levels of sponsorship to contribute to. See below for more info.

- **FUN ZONE** - Donate **\$500+** Recognition on Carnival Banner, 1/2 page printed ad in 10th Anniversary Journal & Free vendor table at the Carnival
- **PERFORMANCE**- Donate **\$300+** Recognition on Carnival Banner, 1/4 page printed ad in 10th Anniversary Journal
- **CARNIVAL GAMES** - Donate **\$200+** Recognition on Carnival Banner & 1/8 page printed ad in 10th Anniversary Journal
- **CONCESSIONS** - Donate **\$100+** Recognition on Carnival Banner & logo printed in 10th Anniversary Journal

Steps for soliciting donations

STEP 1

REACH OUT TO POTENTIAL DONORS

Many businesses are willing to donate. Start with some that you frequent. Oftentimes, a verbal agreement is good as gold. However, having it in writing provides security. You can also give them the link to the [DONATION FORM](#) in STEP 4 so they can fill out the details themselves.

STEP 2

EMAILING POTENTIAL DONORS

Feel free to use the [SAMPLE EMAIL](#) when sending out your solicitations. Make it your own by personalizing it. The links to the [DONATION FORM](#) and the [PTA FORMAL SOLICITATION LETTER](#) are in the sample email.

STEP 3

BUMP UP THOSE EMAILS!

Don't feel discouraged if you don't hear back right away. People get busy and sometimes overlook emails. Just take the initiative to bump the emails back up to their inboxes after 3-5 days. Or give them a follow-up call.

STEP 4

I RECEIVED A DONATION! NOW WHAT?

This is great news! If a donor emails you to let you know of their their contribution, follow up by sending a thank you email! If the donor hasn't done so, complete the [DONATION FORM](#) on their behalf. This will ensure that all donations get logged. Feel free to send us an email as well so we can keep track of the spreadsheet.

THANK YOU!

FOR TAKING PART AND LENDING A HAND
TO BUILD OUR WONDERFUL
Q300 COMMUNITY!

If you have any questions, please email us at
Auctions@Q300PTA.org

